# NEWSLETTER
## October 2025
# The association of Independent Showmen

**A trip to the showmans show in Newbury**

It was a glorious sunny day when I went, I had just driven striaght from Doncaster as me and my partner had been to a much loved showman who had her 80th birthday party.
I was quite chuffed as I did not get lost as it was  4 hour drive for me.

I had been invited to the showmans how by Katie from Covermarque who wanted to find out in what ways they could help our members in the AIS.

When I arrived I thought I would have a lokk round first ang get an orientation of where everything was situated.
Along the way I took some photos and gained valuable information for you all. Yet some of it was purely for entertainment and just made my day even more brilliant.





**Joseph's amazing camels**

**Jacamels.co.uk**

A brilliant for of entertainment as Joseph Forrest comes from the oldest circus family ion the U.K. They started camel racing in 2000 and have grown ever since.

Next I saw the fantastic Rent a dinosaur

**www.Rentadinosaur.co.uk**








This offers fantastic fun events for all the family

They offer dino shows, meets and greet the dinosaurs, dressing up and have over 35 dinosaurs

Next was Happy's circus

**www.happyscircus.co.uk**

Happy's circus is a fun packed comedy show for all the family.

Happy's was established in 1992 with 2 circuses touring england and wales. They bring interactive classic circus to schools. They can seat upto 600 people in a coulorful big top complete with lights and sounds. They do festivals to fun days and shows typicaly last 45 minutes



Now in our industry we are having to think more about the type of children who live in our world, being as diverse as possibe **DIVERSE** provide sensory calm spaces from sensory overload. A safe space to relax and reset  especialy for those who have autism and adhd

For more information what they can offer www.diverseuk.org

I spoke with Vivid promotion and printing & embroidery trying to get a price list together for our AIS members which once I receive I will share it with you all. They offer Print and embroidery, branded merchandise and even workwear. www.vividpromotiom.com

Next CoverMarque

This was what I had attended for Covermarque offer showman insurance for all events from Leisure, stunts, fairground, entertainment and much more

They are working very closely with myslef on how best they can assist us AIS members so I have invited Katie to our next AGM so please do come its going to be very interesting

They do tailored insurance packages for businesses of all sizes and specialised guidence from a team that understand the industry.

They offer

- Public & prodcts liability
- Employers liability
- Property damage
- Environmental liability
- Motor insure

So that would include our showmens Lorries and 3 lorries get a fleet discount

**info@covermarque.com**




Katie clarke (left) from Covermarque and myself (right)

I also received a free lunch and drink from Covermarque which was delicious



Yummy chicken curry

I had spent an exhausing 3 hours there it was now time to head to my hotel for the night




(Donnington hotel and spa) rated 2 out of 5 by me but at least I slept

Night night all thanks for reading Christine Crwaford AIS membership secretary